

Heritage Printing & Graphics Privacy Policy

Heritage Printing & Graphics is committed to protecting our customers' privacy. We do not share, sell or otherwise disclose information about our customers to any other party except as set forth in this Privacy Policy. This Privacy Policy applies to all affiliates of <https://heritageprinting.com> (<https://heritageprintingcharlotte.com>, <https://heritagecustomsigns.com>, and www.beaconprintinginc.com) and describes how Heritage Printing & Graphics collects and uses the information you provide on our sites. It also describes the choices available to you regarding our use of the information you provide on our sites, and how you can access and update this information. The terms "we", "our", and "us" in this Privacy Policy refer to Heritage Printing & Graphics.

Information Collection

Heritage Printing & Graphics collects information from our users at several different points on our site. We use this information to fulfill your order, send you requested product or service information, respond to customer service requests, send you marketing communications, administer contests, surveys, or sweepstakes you may have entered, and improve the customer experience while on our site.

We reserve the right to disclose information about you as required by law, and when we believe that disclosure is necessary to protect our rights and/or comply with a judicial proceeding, court order, or legal process.

We may purchase additional data about our customers from third party sources and combine it with the information we have already collected to assist us with our marketing activities.

We collect credit card information if a user places an order on the site.

Communications from the Site

Customers will occasionally receive information on products, services, special deals via email offers or direct mail. Out of respect for the privacy of our users, we present the option to not receive these types of communications. If you do not wish to receive future emails, please see the Choice/Opt-out section in this policy.

Social Media

Our site includes features that may collect your IP address, which page you are visiting on our site, and may set a cookie to enable the feature to function properly. Features are either hosted by a third party or hosted directly on our site. Your interactions with these features are governed by the privacy policy of the company providing it.

Blog and Testimonials

Our site offers a publicly accessible blog. You should be aware that any information you provide in these areas may be read, collected and used by others who access them. We retain the right to use testimonials and reviews for marketing purposes, by submitting this information, you consent to this policy. We are not responsible for the personally identifiable information you choose to submit through testimonials. If you

wish to update or delete your testimonial, please see the Choice/Opt-out section in this policy.

Cookies and Other Technologies

A cookie is a small data text file that our server sends to your computer and that your computer sends back to us each time you visit our website. Cookies are used by Heritage Printing & Graphics to uniquely identify users, associate user files with orders and to enable the shopping basket. You can disable and/or delete cookies by controlling your browser settings. If you do disable cookies, our site will not recognize you, and you may not have access to all portions of the website.

In addition, we and our partners use technologies like cookies to analyze trends, administer the website, track users' movements around the site, and to gather demographic information about our user base.

Email

We use an email service in our HTML-based emails to let us know which emails have been opened by recipients. This allows us to gauge the effectiveness of certain communications and the effectiveness of our marketing campaigns. If you would like to opt-out of these emails, please see the Choice/Opt-out section in this policy.

Log Files

We use log files, this includes internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, platform type, date/time stamp, and number of clicks to analyze trends, administer the site, track users' movement in the aggregate, and gather broad demographic information for aggregate use. This data is not linked to personally identifiable information.

Security

We are committed to protecting your information. Security measures are in place on this site to protect against the loss, misuse and alteration of the information under our control. We offer industry-standard security measures available through your web browser. When you are on this site, the sensitive information you provide such as credit card and financial information is encrypted with secure socket layer (SSL) technology and scrambled for transmission and decoded once it reaches us. Please remember that email, which is different from the encrypted sessions above, is not secure. Therefore, we ask that you do not send sensitive information such as credit card or account numbers to us via an unsecured email message.

Information Disclosure and Your Choices

We will share your personal information with third parties only in the ways that are described in this Privacy Policy. We do not sell your personal information to third parties.

We use outside shipping companies to ship orders, an email service provider to submit email communications to you on our behalf, and a credit card processing company to bill users for goods and services. These companies do not retain, share, store or use personally identifiable information for any secondary purposes.

Choice/Opt-out

Our users are given the opportunity to “opt-out” of our marketing messages, users who no longer wish to receive our newsletter and promotional communications may opt-out of receiving these communications by replying to unsubscribe in the message footer or by emailing us at unsubscribe@heritageprinting.com. Users may also use the unsubscribe email to opt out of our direct mails, please mention “opt out of direct mail” in the message.

If customers have opted out of all communication with Heritage, they will not be contacted. Unsubscribe requests may take up to 6 weeks to process.

Links

Our site may contain links to other sites. We are not responsible for the privacy practices of other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of each website that collects personally identifiable information. This Privacy Policy applies solely to information collected by our sites.

Copyright Disclaimer

All imagery created by Heritage Printing & Graphics, belongs to Heritage Printing & Graphics, it is unlawful to copy or use in any manner without permission, this includes all proofs.

Copyright Disclaimer Under Section 107 of the Copyright Act 1976, allowance is made for "fair use" for purposes such as criticism, comment, news reporting, teaching, scholarship, and research. Fair use is a use permitted by copyright statute that might otherwise be infringing. Non-profit, educational or personal use tips the balance in favor of fair use.

Policy Changes

If we change our Privacy Policy, we will post those changes to this online Privacy Policy.

Update/Deactivate

If your personal information changes, or if you no longer desire our service, you may correct, update, amend, or request that it be deleted/deactivated by updating your account via email using unsubscribe@heritageprinting.com. We will respond to your request within 6 weeks of submission.

We will retain your information for as long as your account is active or as needed to provide you services. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes and enforce our agreements.

Contact Information

All questions or suggestions regarding our Privacy Policy should be submitted at unsubscribe@heritageprinting.com. For all other requests, please contact us at: Heritage Printing & Graphics 2854 Old Washington Rd. Waldorf, MD 20601

Effective Date: 6/1/18